WEBSITE DEVELOPMENT

PROJECT

Phitany
Business Solutions Pvt Ltd
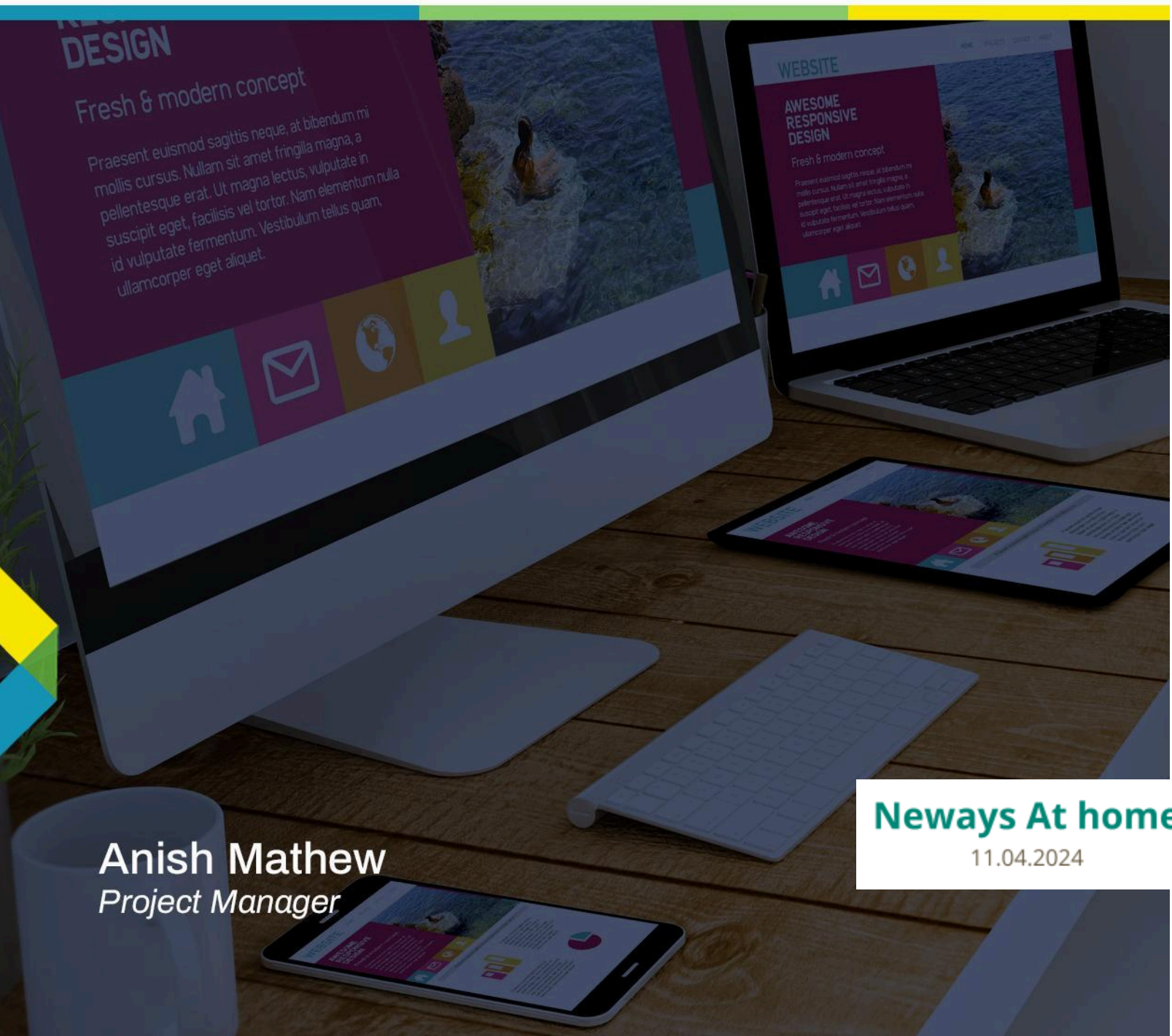
Anish Mathew
Project Manager

Neways At home
11.04.2024

TABLE OF CONTENTS

Overview

This proposal is for the development of a social service and homecare company. The website will showcase all the services of the company.

Development Workflow

- Collect all the details from the client through calls, questionnaires and documents.
- Prepare SRS by describing the features and sign it before start.
- Create a wireframe with the finalized concept for homepage.
- Homepage Design as per the finalized concept and its approved wireframe.
- Other pages like About Us, Services etc and its approval.
- Once the designs are finalized we will start working on the html with responsive design.
- Start the integration of the approved pages with all the finalized features in SRS.
- Host the development on our development server for review.
- Show the progress weekly as per the requirement. Get feedback and do the necessary updates. Update the sprint tasks.
- Follow this until completion
- QA during each sprint by developer as well as QA team, usually a team of 3.
- Finish the Development
- Complete workflow testing
- Deliver for client testing
- Final Delivery / Making the site Live

Website Common Features

- The website will have a responsive design.
- The websites will be compatible with all major web browsers and devices.
- The home page and other pages design will be modern and attractive with intuitive navigation menus.

Website Design and Layout concept

- Simplicity: The simpler the better. Keeping design simple allows for the "clean" look that people are looking for with Less Content/clutter.
- Color : Colorful design with high resolution and professional photos and videos.
- Layout : easy-to-understand navigation and page layout.
- Consistency : The website colors, fonts, button styles, heading sizes, image styles, image sizes, and backgrounds will be kept consistent.

Website Modules

Admin and Frontend Modules

Admin option to manage the contents in frontend including services

- Login/Logout

- Forgot password/Reset Password
- Change password
- Dashboard
  - Last 10 General enquiries - View more link
  - Latest service enquiries
- Services Categories
  - Title
- Services - The layout for each service will be the same.
  - **Companionship**
    - Socialising - Visiting clubs, Coffee, etc.
    - Wellbeing activities - Walking, Theatre, etc.
    - Accompany to appointments – Doctors, Hairdressers, etc.
    - A trip to your favourite places
  - **Home help**
    - Meal Preparation
    - Medication Reminders
    - Laundry and Light Housekeeping
    - Grocery Shopping
    - Prescription pick ups
  - **Personal Care**
    - Bathing
    - Dressing
    - Incontinence Care
    - Mobility Assistance
  - **Alzheimer's or Dementia Care**

- - ■ Assess Home and Create a Safe Environment
    - ■ Managing behaviours
    - ■ Encouraging Engagement

  - ○ **Interim Care Support/ Respite Care**

    - ■ Hospital follow ups & discharge Assistance
    - ■ Post operation support
    - ■ Track and Monitor specific conditions
    - ■ Transportation

  - ○ **Specialist Services**

    - ■ Daily skin care to prevent pressure sores
    - ■ Medication Management & Administration
    - ■ Diabetes/ Glucose and Blood Pressure Test Management
    - ■ End of Life care support
    - ■ Report Wounds and Care Support
    - ■ Daily Catheter and Stoma Management

  - ○ **24 hours service**

    - ■ Live in care

- **About Us**

  - ○ Our Approach - 3 step process/ Receive care with in 24 hours
  - ○ Mission
  - ○ Vision
  - ○ Values
  - ○ Meet our team

- ■ Photo, Title, Subtitle

- **FAQs**
  - ○ Option to add questions and answers
- **Corporate Social Responsibility (CSR)**

  - ○ Weymouth Carnival
  - ○ Hospice

- **News & Resources - News, blogs, Information, Events**

  - ○ Admin option to **Archive** News/Blogs and Events

- **Other content pages**

  - ○ How to fund for care
  - ○ Information & Resources

- **Content Blocks**

  - ○ These are for dynamically managing the content blocks(separate sections and widgets) of pages with a different layout than the content pages. Like the following

    - ■ Homepage

      - Welcome from Manager
      - Information about Dorch / Weymouth

- **Widgets (Static widgets)**
  - ○ CQC widget
  - ○ Google reviews
  - ○ carehome.co.uk reviews

- **Careers**
- **Gallery**
  - Photos
  - Videos
- **Testimonials**
- **Partners**

  - Logo and Name
- **Newsletters**

  - Subscription from frontend
  - Listing of subscribers in admin

- **Live chat / Chatbot** - A suitable one can be decided and purchased by client or we can use any free chats

- **Whatsapp** - open whatsapp in web for a particular number
- **Contact us**

  - Request brochure
  - Contact us form - Smart enquiry capture

- **Footer**
  - Follow us – FB, Youtube, Twitter, LinkedIn
  - RSS feed
  - SEO quick links

- **Achievements**
- **Accreditations**
- **Enquiries (List of contact us details)**
- **Service Enquiries**
- **Settings**
  - Links to Social Media pages

- ○ admin email
- ○ Homepage banner
- **SEO content management**

Frontend Features

- Home page
  - ○ Top content
    - ■ Font size changing
  - ○ Menu with pages
    - ■ Mega menu with features grouped with icons
  - ○ Title / contents / Call to action buttons / Banner
  - ○ Highlighted Services
  - ○ Testimonials
  - ○ Partners
  - ○ Accreditations
  - ○ Welcome from Manager
  - ○ Videos in the home page
  - ○ CQC widget
  - ○ Google, carehome.co.uk reviews
  - ○ Information about Dorch / Weymouth
- About Us managed from admin
- Services Pages managed from admin
- FAQ
- Contact Us page
  - ○ Googlemap, Address
  - ○ Form
    - ■ Collect Name, Email, Phone, Message - Send email to the admin
    - ■ Save in database for admin listing

- Newsletter Subscription
- Footer Contents
  - Address
  - Blog
  - Quick links
  - News
  - Events
  - Privacy Policy
  - Terms and Conditions
  - Disclaimers
  - Social media pages etc

Web Accessibility

1. Alternative Text for Images: Providing descriptive text for images to be read by screen readers.
2. Keyboard Accessibility: Ensuring all functionality is operable via keyboard only.
3. Color Contrast: Ensuring sufficient contrast between text and background colors for readability.
4. Semantic HTML: Using HTML elements properly to convey document structure.
5. Form Accessibility: Providing labels and instructions for form fields and ensuring proper tab order.

6. Focus Management: Ensuring focus is appropriately managed and visible to users navigating with a keyboard.
7. Responsive Design: Ensuring the website is usable on various devices and screen sizes.
8. Accessible Rich Internet Applications (ARIA): Using ARIA attributes to enhance accessibility for dynamic content and interactive elements.
9. Accessible Navigation: Providing clear and consistent navigation mechanisms throughout the website.
10. Text Resize : Providing resizable text without loss of content or functionality.

Cyber Essentials Compatibility

1. Secure Configuration: Ensure that the web server, database server, and any other components of the website are configured securely.
2. Strong Authentication: Implement strong authentication mechanisms for accessing the website's admin panel or any other sensitive areas. This may include using complex passwords and limiting the number of login attempts.
3. Secure Development Practices: Follow secure coding practices when developing the website to minimize the risk of common vulnerabilities such as SQL injection, cross-site scripting (XSS), and insecure direct object references.
4. Data Encryption: Encrypt sensitive data transmitted between the website and users using HTTPS (SSL/TLS). This helps protect against eavesdropping and man-in-the-middle attacks.
5. Access Control: Implement access controls to ensure that only authorized individuals have access to sensitive areas of the website or administrative functions.

6. Regular Security Updates: Keep all software and components of the website up-to-date with the latest security patches and updates to address known vulnerabilities.
7. Backup and Recovery: Implement regular backups of the website's data and ensure that a robust disaster recovery plan is in place to restore operations in the event of a security incident or data loss.
8. Third-Party Security: Assess the security practices of third-party services or components used in the website's infrastructure, such as hosting providers, content management systems, and plugins/extensions. Ensure that they meet Cyber Essentials requirements or have appropriate security measures in place.

Request a callback

A form to collect user details and send to admin as email. Admin listing for request call back. Filter call back request against purpose.

A glimpse of our Profile

We are the best web designing company in Cochin providing clients with stylish and impressive web designs. We offer unique and inexpensive website designs that sell your business. As the technology is running trends and techniques for web designing is also changing with it.

- *Ultimate in consultation*
- *Top Quality Ensured*
- *Adaptability to meet client expectations*
- *Team of Experts*
- *24 x 7 Support*
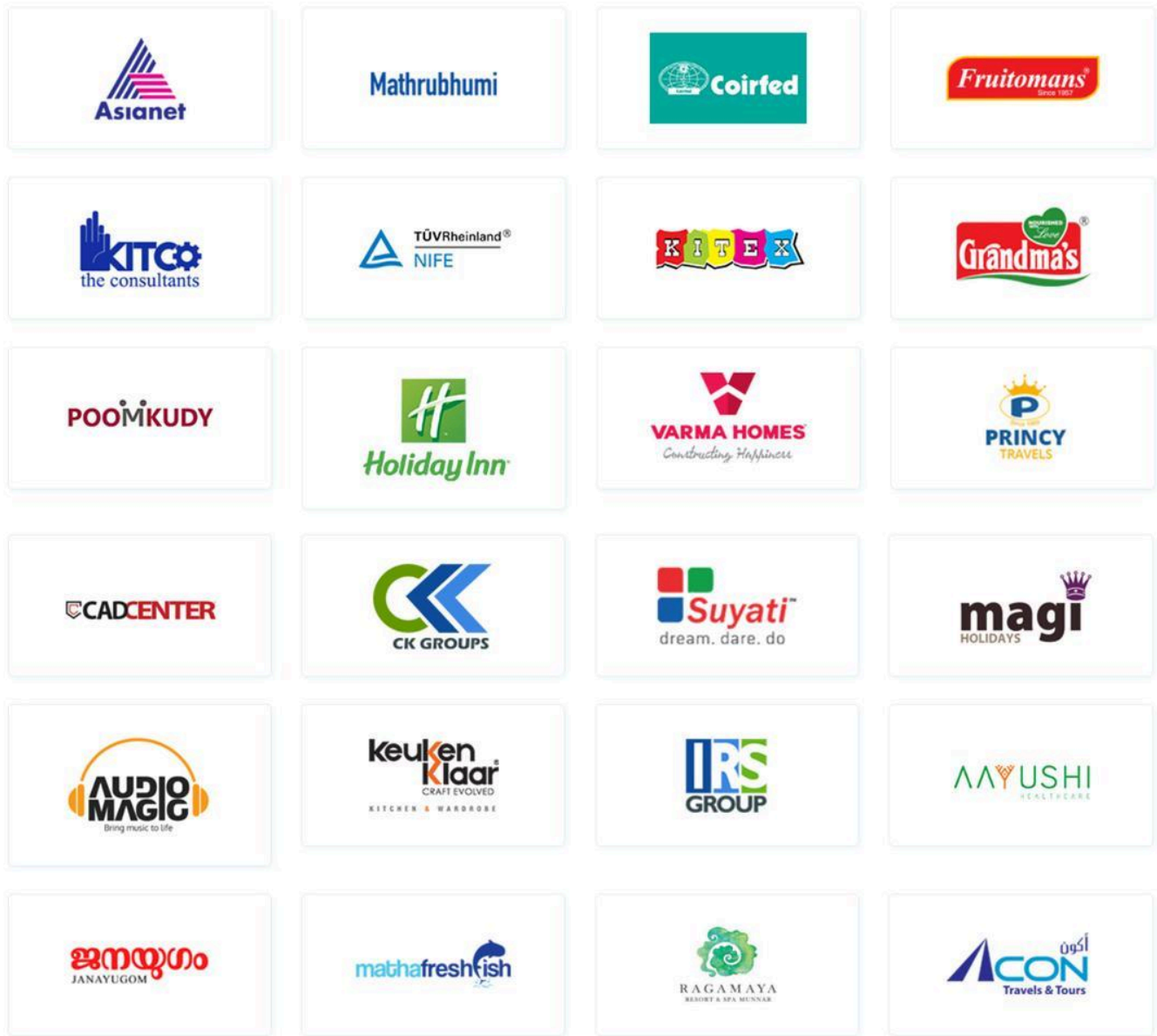
Some of our esteemed customers

https://phitany.in/clients.html

Our Services

https://phitany.in/services.html

Web Development

Here at Phitany, we provide personalized features in the website which allows the user to modify the website according to their desire and requirements. Our approach is to understand your company's goals and objectives for the websites.

Mobile Application

We develop scalable and smart mobile applications combined with a polished design and UI/UX that reaches the goals of our customers and wins the hearts of users.

Graphic Designing

As a leading web solution company, we know the importance of branding. We provide aesthetic and engaging graphic designs, to build maximum brand awareness.

Web Application

Web applications are constantly gaining acceptance. We provide end to end web application development services including prototyping, building, redesigning web apps.

Ecommerce Development

As online marketing is gaining huge importance in today's business world, businesses are now looking at eCommerce solutions as the best way to keep a constant growth.

Digital Marketing

We implement best strategies to generate relevant leads for your business with our innovative digital marketing expertise. Let's generate more leads from your website.

Search Engine Optimization (SEO)

Hire our SEO services and be no.1 in search engines like Google, Bing. We are now the best SEO agency in Kerala today helping our clients in reaching their business goals.

Social Media Marketing

As an SMO service provider in Kerala, our main objective is to deliver excellent social media services to our customers. Our SMO strategy will help you to create awareness of your business globally.

ERP Development

Our customized ERP solutions help in business development and manage the business operations planning, administration and to enhance internal business processes in all the departments.

Animation

At Phitany, our team of creative designers brings down the client's dreams onto the screen in the form of animation. Grab the attention of audiences with high-quality & interactive 2D Animation videos.

END OF THE DOCUMENT